

Social Networking and Screencasts: A Powerful Combination

13th CSU Symposium on University Teaching

April 24, 2010

Susan Currie Sivek, Ph.D.
Mass Communication and Journalism
California State University, Fresno
<http://sivekmedia.com>

Social Networking Sites for Classes

- BigTent: <http://www.bigtent.com/>
- EdModo: <http://www.edmodo.com/> (has mobile access)
- Grouply: <http://www.grouply.com/>
- Jabster: <http://www.jabster.com/> (private groups)
- Mixxt: <http://www.mixxt.net/> (has wiki feature)
- Ning: <http://ning.com/> (watch for upcoming changes in pricing policies)
- Schoology: <http://www.schoology.com/> (education-oriented, with gradebook, etc.)
- Spruz: <http://www.spruz.com/>
- WackWall: <http://wackwall.com/>
- Zerista: <http://www.zerista.com/> (also creates a mobile app for your community)

Screencast Creation and Distribution

- Jing: <http://www.jingproject.com/>
- Screencast.com: <http://screencast.com>
- ScreenToaster: <http://www.screentoaster.com/> (online recorder; no download required)
- CaptureFox: <http://www.capturefox.com/> (free Firefox extension)
- BB FlashBack Express: http://www.bbsoftware.co.uk/BBFlashBack_FreePlayer.aspx
(Windows; free version; fancier paid versions available)
- CamStudio: <http://camstudio.org/> (Windows)

My blog post on this topic, including these links and a link to the presentation slides on SlideShare.net, is available at <http://wp.me/psq2X-5H>. I hope you will add your experiences, ideas, software discoveries, and questions to the post!